**Multi-Genre/Multimedia Rubric**

Student: Ben S

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|  | **20-19**  Well organized, logical. Very easy to follow.  You demonstrate a keen awareness of your genre’s conventions  Detailed, insightful—well developed.  Strong Voice—sounds convincing. | **18-16**  Good organization, logical overall.  A few convention errors.  Good details, less insightful.  Good voice. | **15-13**  Organization is generally good, but may be confusing at times.  Convention errors are noticeable.  Details are good; insight is limited or absent. Develop-ment is limited.  Voice is strained or stilted. | **13-11**  Organization is confusing or illogical. The piece is hard to follow.  Convention errors impair the readability.  Details are limited or redundant.  Voice is absent. Anyone could have written this piece. | **10-0**  This piece is absent from the project or is so poor an attempt that no points are given. |
| Genre page #1  Genre type: News report | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf 20 |  |  |  |  |
| Genre page #2  Genre type: journal entry |  | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf18 |  |  |  |
| Genre page #3  Genre type: Quiz |  | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf16 |  |  |  |
| Genre page #4  Genre type: Memory |  | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf18 |  |  |  |
| Totals:    \_73\_\_\_\_\_/ 80 |  |  |  |  |  |

Overall Comments: A journal entry for a scientist may have included a little more evaluation of how it happened, but I really like the voice and the emotion used. The reflection on humanity is an excellent touch. Quiz overall is very good, few technical errors, and a question is confusing. I really enjoyed reading the memory, but it seems a few parts are unfinished? Overall, good work!